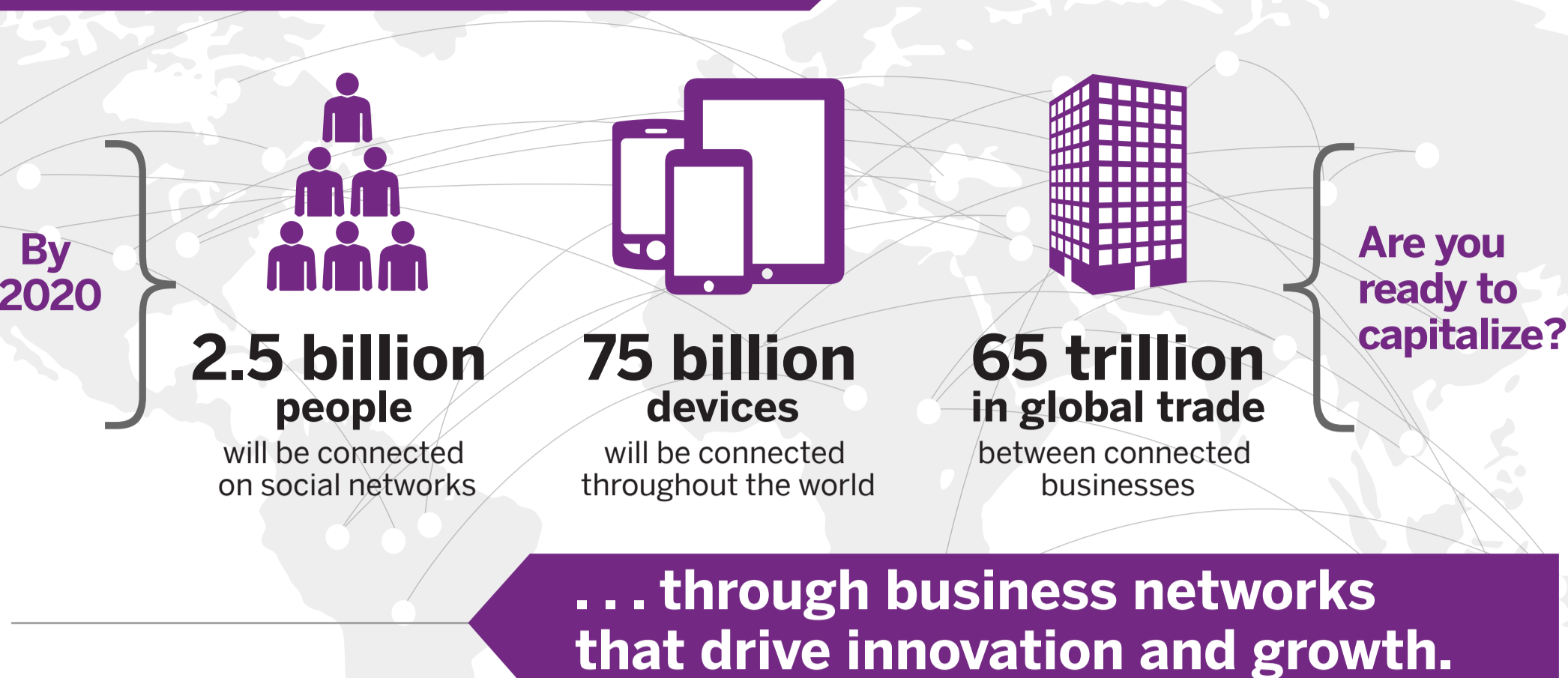


Selling Simple – Business Networks for Sales and Marketing

In a globally interconnected economy, your potential for innovation and business growth is immense. With global business networks that connect people, devices, and companies to innovation on demand, you have the ability to see more, act faster, and expand your business like never before. A vast ecosystem of potential customers and partners awaits – delivering the power of collaboration on a global scale to you and your business.

The world is connecting ...



These networks are transforming business ...

- Discover**
Find buyers and other partners from a global community of network participants to grow your business.
- Collaborate**
Tap into the expertise of businesses throughout the value chain to realize your business objectives.
- Connect**
Network with potential customers and partners to start a dialogue to differentiate you in the market.
- Gain Insight**
Transact efficiently with buyers and develop data-driven, innovative solutions.

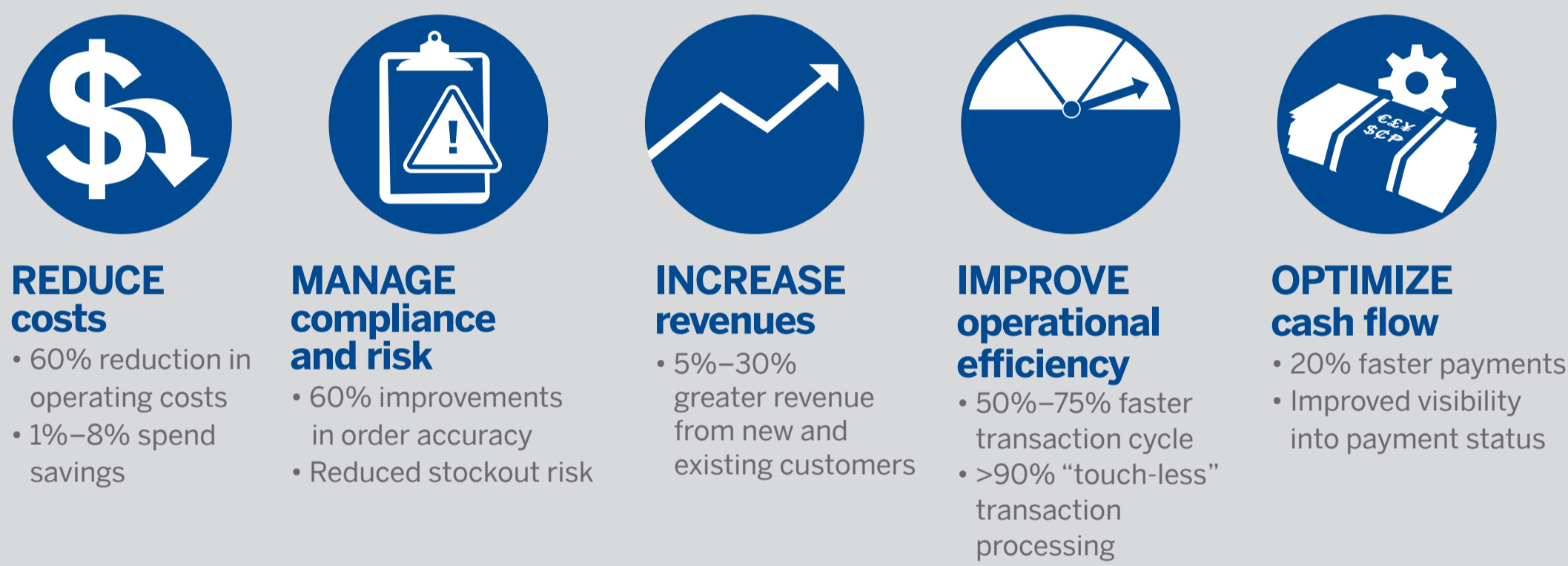
Where can I find buyers ready to buy?

How can I increase customer satisfaction and share of wallet?

How can I control and improve visibility over cash flow?

... based on powerful collaboration processes that fuel innovation.

This is why leading organizations are now using business networks ...



... to drive innovation, and realize tremendous value.

When searching for opportunities in business networks ...



... insist on the best.

Harness the power of business networks and seize the advantage with SAP® Ariba® solutions.



Innovation starts here.

