



Pierre & Vacances Fuels Growth with Ariba

Europe's leading travel company leverages Ariba Spend Management solutions to drive savings, efficiencies and international expansion

SUNNYVALE, Calif., July 30, 2007 – Ariba, Inc. (Nasdaq: ARBA), the leading spend management solutions provider, today announced that Pierre & Vacances Group, Europe's leading self-catering holiday company, is leveraging its solutions to drive savings and efficiencies that can enhance its operations and fuel plans for international growth.

"Pierre & Vacances is set to embark on a new phase of expansion, and to support our plans, we must effectively manage our costs," said Patrice Fortin, Group Services Purchasing Director, Pierre & Vacances. "Ariba provides us with technology and best practice processes that have allowed us to create and execute a standard procurement process across our properties and ensure that savings identified actually reach the bottom line."

Through a combination of Ariba® Analysis™, Ariba Buyer™ and Ariba Contracts™, Pierre & Vacances has successfully streamlined its procurement process, converting a paper-based system for ordering from preferred suppliers to an electronic one that provides greater visibility into and control over the procurement process from sourcing and orders through invoicing and payment. Pierre & Vacances has been using Ariba solutions as part of its spend management strategy since 2004.

"Spend management is about more than just saving money," said Mike Arenth, General Manager, EMEA, Ariba. "As Pierre & Vacances demonstrates, with the right strategy and solutions, companies can enhance the efficiency and effectiveness of their operations and ultimately, fuel growth. Through its unique combination of industry-leading technology, deep category expertise and services, Ariba provides companies with all of the tools they need to do just this."

About Pierre & Vacances Group

The Pierre & Vacances Group is the European leader in holiday residences. Today, the group has six complementary tourism brands, Pierre & Vacances, Pierre & Vacances City, Maeva, Résidences MGM, Hôtels Latitudes and Center Parcs. It operates 45,000 holiday apartments and homes, located in attractive and easily-accessible European destinations, for both long and short breaks. In 2006, the group welcomed 6.6 millions guests, attracted by the freedom of their holiday while benefiting from "à la carte" services.

About Ariba, Inc.

Ariba, Inc. is the leading provider of spend management solutions to help companies realize rapid and sustainable bottom line results. Successful companies around the world in every industry use Ariba Spend Management™ software and services. Ariba can be contacted in the U.S. at 1.650.390.1000 or at www.ariba.com.

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Ariba Safe Harbor

Safe Harbor Statement under the Private Securities Litigation Reform Act 1995: Information and announcements in this release involve Ariba's expectations, beliefs, hopes, plans, intentions or strategies regarding the future and are forward-looking statements that involve risks and uncertainties. All forward-looking statements included in this release are based upon information available to Ariba as of the date of the release, and we assume no obligation to update any such forward-looking statements. These statements are not guarantees of future performance and actual results could differ materially from our current expectations. Factors that could cause or contribute to Ariba's operating and financial results to differ materially from its current expectations include, but are not limited to: delays in development or shipment of new versions of Ariba's products and services; lack of market acceptance of Ariba's existing or future products or services; inability to continue to develop competitive new products and services on a timely basis; introduction of new products or services by major competitors; the ability to attract and retain qualified employees; difficulties in assimilating acquired companies; long and unpredictable sales cycles and the deferrals of anticipated orders; declining economic conditions; inability to control costs; changes in the company's pricing or compensation policies; significant fluctuations in our stock price; the outcome of and costs associated with pending or potential future regulatory or legal proceedings; the impact of our acquisitions, including the disruption or loss of customer, business partner, supplier or employee relationships; and the level of costs and expenses incurred by Ariba as a result of such transactions. Factors and risks associated with its business, including a number of the factors and risks described above, are discussed in Ariba's Form 10-Q filed May 9, 2007.