



## **Ariba LIVE 2008 Set to Roll in Las Vegas**

*Premier spend management conference featuring industry elite kicks off May 12*

**SUNNYVALE, Calif. - April 21, 2008** – Ariba, Inc. (Nasdaq: ARBA), the leading spend management solutions provider, will roll into Las Vegas next month with Ariba LIVE, the premier conference for business leaders chartered with shaping and creating spending strategies that enhance corporate performance and competitive advantage. Designed to celebrate spend management and the pioneers who have transformed it from a tactical function to a strategic business imperative, the conference will be held at the Venetian Resort-Hotel-Casino May 12-14 and will provide access to strategies and tactics that companies of all sizes can leverage to forge ahead and deliver results.

“In the face of an increasingly volatile global economic environment, spend management professionals around the world are under more pressure than ever to identify savings and drive them to the bottom line,” said Tim Minahan, Chief Marketing Officer, Ariba. “In creating unique forums for sharing insights and best practices, Ariba makes it possible for executives and practitioners across all industries to effectively manage this challenge and deliver results.”

### **Showcasing the Best and Brightest**

A decade ago, spend management was viewed as a rogue concept limited to procurement. Today, it is a C-level objective that companies around the world rely on to reduce costs, minimize risk and improve profits. Honoring the people behind this dramatic transformation, Ariba LIVE Las Vegas will feature keynote presentations from leading executives and industry visionaries, including:

- Charlie Wheelan, author of *Naked Economics: Undressing the Dismal Science*
- Shelley Stewart, SVP of Operational Excellence and Chief Procurement Officer, Tyco International
- Shant Mardirossian, Partner and Chief Financial Officer, Kohlberg & Company, LLC
- Mark Rose, Chief Information Officer, Chevron Corporation
- Justine Knizeski, Chief Procurement Officer, Healthcare Services Corporation
- Tim Cummins, CEO and Executive Director of the International Association of Contract and Commercial Management (IACCM)

### **Sharing Actionable Information**

In addition to executive insights, Ariba LIVE Las Vegas will feature more than 35 breakout sessions across six different tracks designed to provide attendees with practical, actionable information they can use to fuel their spend management initiatives and deliver results. The sessions will be led by procurement professionals from leading organizations that are leveraging spend management solutions to drive their business goals such as:

- Del Monte Foods Company
- Weyerhaeuser
- Schering-Plough Corporation

- General Dynamics Corporation
- Texas Children's Hospital
- H&R Block, Inc.
- Air Products and Chemicals, Inc.
- Commonwealth of Virginia
- Freeport-McMoran Copper & Gold, Inc.
- PPG Industries, Inc.
- Cummins Inc.
- Caterpillar Inc.
- Motorola, Inc.

Ariba executives will also be on hand to discuss the future of spend management and help participants understand the strategies and solutions that will drive it forward, including Chairman and CEO Bob Calderoni, President Kevin Costello, Chief Technology Officer Bhaskar Himatsingka, Senior Vice President and General Manager, Ariba Supplier Network Bob Solomon and Vice President, North America Ariba Consulting Jon Stevens.

The three-day event will also feature ample opportunities for participants to interact with their peers in informal settings and share thoughts and best practices that help drive spend management forward. For more information on Ariba LIVE Las Vegas, or to register, please visit [www.aribalive.com](http://www.aribalive.com).

### **About Ariba, Inc.**

Ariba, Inc. is the leading provider of spend management solutions to help companies realize rapid and sustainable bottom line results. Successful companies around the world in every industry use Ariba Spend Management™ software and services. Ariba can be contacted in the U.S. at 1.650.390.1000 or at [www.ariba.com](http://www.ariba.com).

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