How Does a Global Leader in Food Processing and Exporting Gain More Value From Its Supply Chain?

Processing and exporting more than one million metric tons of agricultural commodities each year

Serving customers in 85 countries around the globe, India-based Allanasons Private Limited is a leader in the manufacture and export of branded processed food products. Its specialities include coffee, spices, pulses, and cereals, as well as frozen and chilled meats and frozen fruit. With the introduction of new government policies to stimulate growth in the food export sector, Allanasons recognized it was time to digitalize its procurement processes. The company sought to deliver visible efficiencies by centralizing and standardizing sourcing processes across the business.
Allanasons reduced its sourcing cycle time by 30%, achieving savings while retaining quality and mitigating supply risks.

Allanasons Private Limited adopted the SAP® Ariba® Sourcing solution to centralize and standardize procurement processes, allowing the business to:

• Take advantage of one centralized platform to manage more than US$21 million of procurement activity and standardize indirect purchasing processes
• Create and implement competitive best-value agreements through automating procurement processes that also free up staff to work on strategic, value-creating tasks
• Eliminate manual processes, significantly reducing the time it takes the business to approve purchase requisitions and issue purchase orders
• Access a single view of all procurement activity, helping employees make more-informed decisions
• Improve compliance with comprehensive visibility into sourcing processes

“The SAP Ariba Sourcing solution has helped Allanasons achieve significant improvements in sourcing cycle times and enhance communication and collaboration both internally and with our suppliers.”

Suresh Gadaginavar, General Manager, Allanasons Private Limited