



PUBLIC

How Does a Transportation Provider Transform SRM to Create a Sustainable Supply Chain?

More than 500,000 hands-free procurement invoices and orders generated internationally

Deutsche Bahn AG, a leading provider of railway infrastructure and passenger transportation, has been called the backbone of the German economy. The group transports 12 million passengers and 300 million tons of freight daily. But when Deutsche Bahn set its sights on international growth, it realized its supplier relationship management (SRM) systems were no longer adequate. The company needed a cloud-based solution to make procurement easy, accessible, and cost-effective.



Deutsche Bahn is transforming procurement to provide international **supply chain sustainability**.

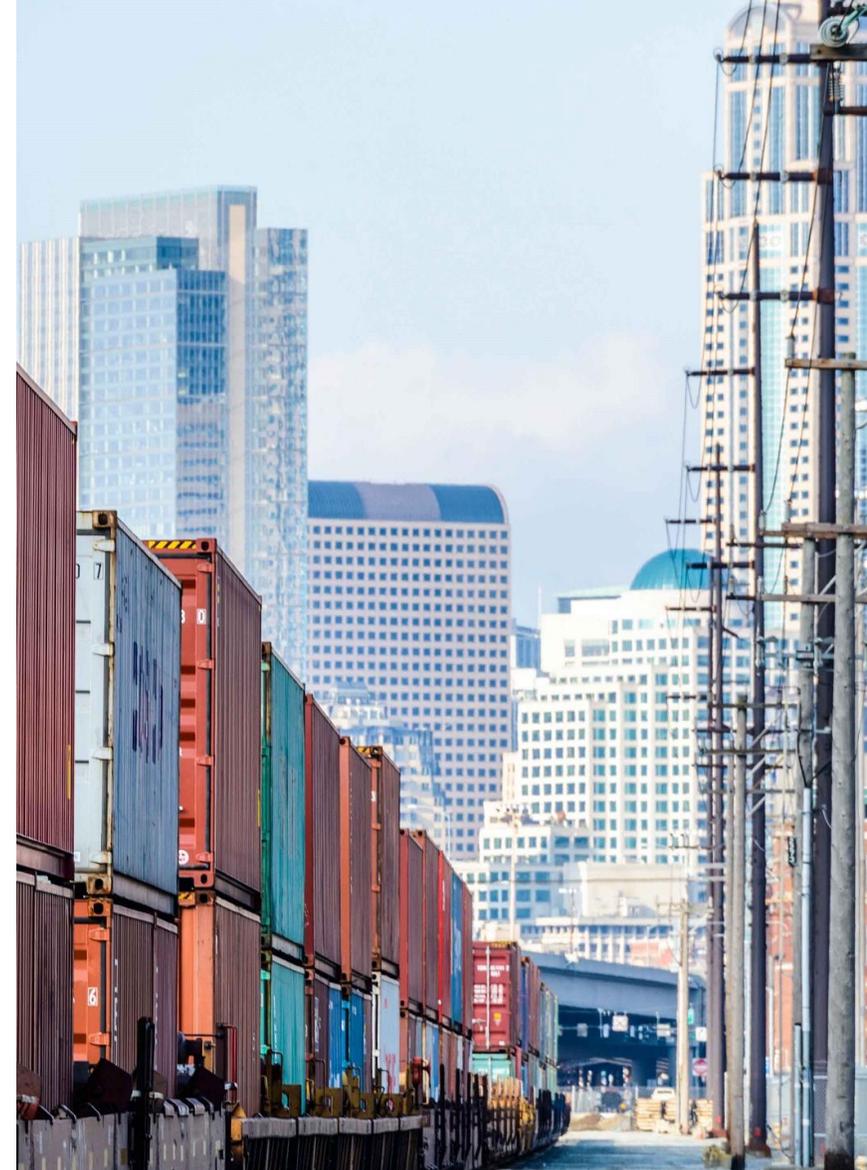
With **SAP® Ariba® solutions and Ariba Network**, Deutsche Bahn was able to:

- Establish a clear, easy process to remove complexity from procurement systems by creating one source for purchasing activity
- Begin enabling the guided buying capability to help ensure efficient, cost-effective purchasing across the international procurement process
- Secure a global network of potential suppliers through Ariba Network to provide informed decision-making
- Implement risk management solutions to improve supply chain sustainability
- Convert 500,000 invoices and orders to no-touch electronic invoices in the first year
- Achieve the company's vision of moving to a cloud-based procurement system – migrating to SAP Ariba solutions in seven months and exceeding the estimated ROI
- Bring the company's three-pillar strategy of economic stability, employee satisfaction, and ecological sustainability to the procurement process

“SAP Ariba solutions can help us achieve our procurement goals, especially in the case of **risk management and sustainability** in the supply chain.”

Gregor Müller, Strategic Procurement Lead, Deutsche Bahn AG

SAP Ariba 



Deutsche Bahn AG
Berlin, Germany

Industry
Travel and
transportation

Employees
310,000

Revenue
€42.7 billion

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SAP Ariba Strategic Sourcing Suite,
SAP Ariba Buying solution, and
Ariba Network

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