

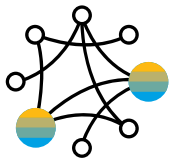
Mitigating Supply Continuity Risk Avoid Costly Disruptions

The Challenge

Supply continuity is critical in high tech. Disruptions to supply frustrate growing market demand and hurt commitments, both of which directly impact revenue.

In the electronics industry segment, for example, with its growing demand for high-tech, daily-use consumer products, one defective part could severely impact supply. If the defective part is not quickly replaced by a similar qualified part, it could result in a massive product recall, affecting product, brand, and consumer trust.

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The Opportunity

A robust supplier risk program to mitigate business continuity risk is an essential component for high-tech organizations that want to deliver shareholder value. The SAP® Ariba® Supplier Information and Performance Management solution can help you address this challenge by enabling you to:

- Categorize purchased items as well as the supply base using risk tiers
- Identify alternative suppliers quickly
- Use a supplier profile questionnaire based on a supplier risk profile to gather focused information
- Collect insurance information and certifications from suppliers and include them in the supplier profile
- Define a cycle for reviewing and updating supplier profiles and risk information, such as when certifications are due to expire

Let's Work Together

To learn more about how you can use SAP Ariba solutions to address supply continuity and other high-tech challenges, please [contact us](#) or visit our [supplier management](#) solution page.

