Benefits

• Strengthen your business network by connecting directly with other Ariba Network users
• Stay updated on SAP Ariba events, e-commerce developments, interesting trends, and more
• View relevant information and broaden your knowledge base with context-sensitive content
• Share best practices and collaborate with experts and peers
• Find answers quickly with easy-to-use, in-application search
• Glean new e-commerce insights through instant access to a broad array of videos, interactive training, and other educational resources
• Get help and support faster from SAP Ariba employees and other Ariba Network users

SELL SIMPLE: A WORLD OF COLLECTIVE INTELLIGENCE AT YOUR FINGERTIPS

Selling simple is all about finding ways to get your job done faster and better. And in today’s data-driven economy, that means having the right information at the right time. Where can you find it? In the Ariba® Exchange User Community (“the community”). Always on and easy to use, the community puts a wealth of resources at your fingertips, connecting you with relevant content, concepts, and colleagues when and where you want. It’s the perfect one-stop shop to get answers about SAP Ariba solutions, your account, collaborative commerce, and more.

COMMUNITY ACCESS EVERYWHERE

No matter which Ariba® Network application you’re using, you’re automatically part of the community through the panel that appears at the right side of your screen.* So whether you’re looking for sales leads, managing orders and invoices, participating in a sourcing event, creating proposals, or collaborating on contracts, the resources you need are always close at hand.

YOUR FAST TRACK TO INFORMATION AND INTERACTION

The community gives you a broad array of options for information and support. Simple navigation, speedy search, and instant access to targeted content make it easy to not only resolve issues rapidly, but also glean new insights and ideas for optimizing e-commerce results through contributions from Ariba Network’s 10.2 million users. You can quickly create a personalized user profile with your photo, name, title, and company name to strengthen your community presence and promote information about your business with every interaction. Flexible collaboration tools allow you to post comments, “like” content items, and report problems to SAP Ariba in real time. You can also take advantage of intuitive self-help resources, including:

• **Spotlight**, which highlights hot topics and showcases the latest content about events, feature announcements, e-commerce training, tips, or questions posted by other community users.
About SAP® Ariba® Solutions

SAP® Ariba® solutions support the marketplace for modern business, creating frictionless exchanges between millions of buyers and suppliers across the entire source-to-pay process. Our market-leading solutions enable companies to simplify collaboration with their trading partners, make smarter business decisions, and extend their collaborative business processes with an open technology platform. More than two million companies use SAP Ariba solutions to connect and collaborate around nearly US$1 trillion in commerce on an annual basis. To learn more about SAP Ariba solutions and the transformation they are driving, visit www.ariba.com.

• Community Help, which suggests relevant FAQs, tutorials, datasheets, support documentation, and articles based on the page you’re looking at and the task you’re performing—all presented in a concise, digestible format. You can choose in-application viewing or click to full-page display for access to additional resources, popular tags, and more. You’ll also find:
  - Search Community, which lets you conduct customized searches based on keywords.
  - Ask Community, where you can post questions and receive responses from other users and SAP Ariba employees, with email alerts sent to you when answers arrive.
  - Documentation and Support links for one-click access to the following:
    • Learning Center, where you can browse through the full library of SAP Ariba product documentation and tutorials.
    • Support Center, which offers help from a variety of channels, including options to reach Ariba Customer Support directly.

LEARN MORE

For additional information on key community features along with helpful navigation tips, read the “Ariba Exchange User Community Release Guide” (which you can find by entering the title in the Search box at the top of the community home page). Then explore the community and try out the different features yourself.

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