

## Managing Synchronization Across the Enterprise

### Achieve Success from Design Through Manufacturing

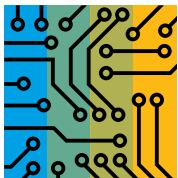
#### The Challenge

In the high-tech industry, innovation has become a commodity. With rapid product obsolescence and the strain of constant competition, flawless synchronization between design, engineering, sourcing, and volume production has become a key differentiator.

To introduce new products and sustain existing products with continuous enhancements, you must:

- Establish an efficient, consistent onboarding process for manufacturers and material suppliers that includes assessment of all potential risks and compliance issues
- Determine the best price for each of the components in a bill of materials while balancing quality expectations

This competence will set the stage for successful new-product launches and ensure predictable margins out of the gate throughout the lifecycle of a product.



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#### The Opportunity

There's a simple way to achieve timely and successful product launches. With SAP® Ariba® Strategic Sourcing Suite, your high-tech company can:

- Reduce time to market with a fully integrated source-to-contract software suite
- Increase compliance with better supplier segmentation
- Provide a collaborative platform for design, engineering, and sourcing managers to reduce handoffs and friction
- Negotiate complex pricing terms better based on volume and timing to reduce product cost
- Manage and mitigate supplier risk by vetting suppliers across different risk categories

#### Let's Work Together

To learn more about how you can use SAP Ariba solutions to address new product launches and other high-tech challenges, please [contact us](#) or visit our [strategic sourcing](#) solution page.

