

Run Simple, Buy Simple

Remove Complexity from Procurement and the Supply Chain with SAP® Ariba® Solutions for Use in the Consumer Products Industry

The future of consumer products requires simplification

In the digital consumer products economy, simplification and business innovation matter more than ever. To keep up with consumers and succeed in today's consumer products industry, you need a unified, comprehensive solution that gives you the information, real-time insights, predictive analysis, and logistic s flexibility to:

- Source, contract, and procure in a way that helps ensure compliance across all spend categories
- Address immediate consumer needs by leveraging responsive procurement and manufacturing networks
- Track and trace products and batches for end-to-end supply chain transparency

When it's time to remove complexity and Run Simple, trust SAP® Ariba® solutions designed for the consumer products industry.

How do SAP Ariba solutions help with this new consumer-goods reality?

Internet of Things Control



Capturing, interpreting, and quickly acting on real-time demand signals and sensor data in a fast and profitable way.

Blockchain Power



Bringing new levels of trust, transparency, and control to Ariba Network for managing batch and serialization to reduce fraud.

Operational Procurement



Optimizing commodity and consignment procurement processes, scheduling agreements, and incorporating quality and logistics with n-tier visibility to mitigate risk.

Streamlined Sourcing



Onboarding suppliers and contract manufacturers quickly for full compliance and to take advantage of better market pricing for the entire bill of material.

Risk Management



Using real-time visibility to actively monitor risk in your supply base to avoid costly disruptions, protecting your brand and the consumer.

Supply Chain Finance



Integrating country-specific payment capabilities to free up working capital and take advantage of dynamic discounting.

Key facts

33%

Lower procurement cost (as a % of revenue) where procurement plays a strategic role in the organization and is part of the decision making

49%

Lower maverick spend (as a % of spend under contract) when regular spend reviews are conducted to identify new areas of contract opportunity

What are the benefits?

With SAP Ariba solutions, consumer products companies can expect:

- Strategic benefits: increased supply chain agility for faster time to market
- Risk and compliance benefits: enhanced product compliance and better-qualified sources of supply at lower cost
- Measurable benefits: reduced inventory levels, improved working capital, and lower off-balance-sheet liabilities to protect margins in highly competitive markets

Why SAP Ariba solutions?

Digital technology is changing procurement and supply chain processes. Leading consumer products companies can respond quickly and profitably to volatile demand and supply. Real-time consumer products companies can be reimagined with Ariba Network, our business-to-business network, and SAP Ariba solutions, next-generation software, to deliver on this new reality and to determine what to make, when, and how.

Customer spotlight

- ▶ [Dole Food Company](#) cuts PO processing from weeks to hours
- ▶ [CMI](#) streamlines complex procurement operations

Let's work together

- ▶ [Benchmark your performance](#)